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-1933-

PETERSON ROSES



For Autumn Planting

GEORGE H. PETERSON
INCORPORATED

*Rose and Peony
Specialists for 30 Years*

NURSERY:
1 mile north of Arcola on the
Paramus Road (N. J. Route 2)

Fair Lawn, N.J.

Peterson Roses for Autumn Planting

Second. There is a much longer planting season in the fall than there is in the spring, when every day's delay, as nature progresses, counts against you. For the past few years there have been many more mild, pleasant, planting days during October and November than there have been in March and April.

Third. Spring weather is often more trying on the plants than the winter is. Plants established in the ground when spring opens are in a position to better withstand the trying spring changes than newly set plants are. Growth will start normally and gradually, and these growths will be strong, resulting in larger blooms. Our own trial plantings, made both in spring and fall, have unquestionably proven this to be a fact.

Fourth. If you wait until spring to order your Roses, the best stock in some varieties will invariably be gone, some sorts may be sold out altogether, and the plants may have started into growth so there will be a setback when they are planted. In the latitude of New York City there are really but two weeks in the spring for the proper planting of dormant Roses—April 1 to 15. We are certain that many losses during May and June are caused solely by late planting. These losses positively do not occur when fall planting is practiced.

Fifth. Peterson Roses are especially hardy, being grown in the nursery row for three years, so there is no shock when they are transplanted during autumn. By October and November of their third year they are so well ripened and hardened that your success in planting them is guaranteed. Preparing nursery-grown Roses for fall planting requires skill and experience which the average nurseryman does not possess. The House of Peterson, recognized as the pioneer in the fall planting of Roses, continues to perfect methods that can only mean more Roses and better Roses in the garden next summer.

Write and Ask for Good, Sound Advice on Any Rose Problem

Plans and planting-lists for new Rose-gardens, large or small, furnished free. Spacing, color arrangement, etc., given in detail. Special planting-lists for special purposes.

Out-of-the-ordinary cultural problems are bound to arise from time to time. Prompt and thoughtful replies are cheerfully given to these inquiries. This valuable service is an integral part of our business.

In addition to all of this Rose Service, the catalog contains a lot of valuable information that will answer many questions.

Peterson Roses for Autumn Planting



Hybrid Tea Roses

EVERBLOOMING

The varieties here offered are those most generally successful for outdoor culture. They all have their good points. We do not claim to offer every variety worth growing, but only the cream of those which grow well under general soil and climatic conditions. This saves the inexperienced planter much confusion and insures against making a poor selection. Perhaps your own past experience, or that of your neighbor, will often tell you which kinds are particularly well adapted to your locality.

The color-range in modern Roses is nothing short of phenomenal. Many of the old standard reds and pinks must yield to the excellent varieties introduced within the past ten years; they have given us those sparkling colors in salmon and orange down through the golden yellows and coppers to the very darkest maroon. Plant them freely—three or four of a kind in groups close together—so that a constant dash of Rose-color and Rose-fragrance may be enjoyed, even in the smallest garden. The habit of cutting your daily Rose is one worth while cultivating.

PRICES OF HYBRID TEAS

No. 1 Grade, 65 cts. each, except where noted
Extra Grade, 80 cts. each, except where noted

DEDUCT

Quantity { **10%** from total price of any 10 or more
Discounts { **15%** from total price of any 25 or more
 { **20%** from total price of any 50 or more

These discounts do not apply to Collection Offers

Peterson Roses for Autumn Planting

Hybrid Tea Roses, continued

- Autumn.** Unusual color combination—burnt-orange and gold. No. 1 Grade, 75 cts.; Extra Grade, 90 cts.
- Betty.** Very large, pointed, coppery pink bud that opens silvery pink.
- Betty Uprichard.** Lovely two-toned copper and pink.
- Briarcliff.** A sport of the well-known rose-pink Columbia.
- Charles K. Douglas.** Flaming crimson-scarlet.
- Charles P. Kilham.** A fiery or salmon-pink, similar in color to the old Mme. Edouard Herriot but with more petals.
- Chateau de Clos Vougeot.** The deepest scarlet-maroon; velvety. No. 1 Grade, 75 cts.; Extra Grade, 90 cts.
- Columbia.** A glistening rose-pink.
- Duchess of Wellington.** Still one of the finest and most dependable yellows.
- Edel.** A very fragrant ivory-white.
- Edith Nellie Perkins.** The long-pointed bud is a rich coppery pink, opening to salmon-pink.
- Eldorado.** A very large and full golden yellow.
- Etoile de Feu.** Combination of orange-pink shading to flame-yellow.
- Etoile de France.** The good old reliable dark crimson; very fragrant.
- Etoile de Hollande.** The best bright red. Popular.
- Feu Joseph Looymans.** Coppery orange and yellow; exceedingly well shaped bud.
- Francis Scott Key.** The largest and fullest crimson, outer petals Tyrian pink.
- Grange Colombe.** A very well formed creamy white. Nearly out of commerce but always a Peterson favorite.
- Gruss an Teplitz.** Very easy-growing and free-blooming velvety crimson.
- Hortulanus Budde.** Brilliant scarlet; semi-double.
- Imperial Potentate.** Rich rose-pink; exceedingly large and full.
- Impress.** Golden salmon, shading to cerise; distinctly different. No. 1 Grade, 75 cts.; Extra Grade, 90 cts.
- Irish Hope.** Rich rosy crimson; exceedingly fragrant.
- Joanna Hill.** A fine hardy yellow similar to Mrs. Aaron Ward but much larger.
- Jonkheer J. L. Mock.** Inside petals very dark pink; outside petals silvery pink.
- Kaiserin Auguste Viktoria.** The ever-popular pure white.

We can supply other miscellaneous Roses for special purposes which are not here catalogued because of the light demand for them. Write us your needs for quotations.



Hybrid Tea Roses, continued

Killarney Queen. Brilliant pure pink. Always good.

Lady Alice Stanley. Outside petals deep coral-rose; inside flesh-pink.

Lady Ursula. The strongest-growing light pink.

Los Angeles. A rich salmon and golden pink. Still a fine exhibition Rose.

Margaret McGredy. Orange-vermilion, shading to orange-scarlet; golden base. Very easy grower.

Miss Cynthia Forde. One of the largest of all clear rich pinks.

Miss Rowena Thom. Deep pink, with a distinct golden sheen toward the base of the petals.

Miss Willmott. Very refined pearly white, tinted blush-pink when opening.

Mme. Butterfly. Salmon, flesh-pink, and yellow. A sturdy, lasting variety.

Mme. Edouard Herriot. Coral-red, shaded yellow at the base.

Peterson Roses for Autumn Planting

Hybrid Tea Roses, continued

- Mme. Jules Bouche.** Very full, pearly white, camellia-like Rose.
- Mrs. Aaron Ward.** The well-known, low-growing yellow Rose.
- Mrs. Charles Bell.** Delicate salmon-pink. Direct descendant of Radiance with the same plant-habit.
- Mrs. E. P. Thom.** Our favorite buttercup-yellow. Hardest of all yellows.
- Mrs. Henry Bowles.** Deep, non-fading pink; very well built, firm flower.
- Mrs. Henry Morse.** An interesting two-toned pink—outside of petals deep rose-pink and inside a soft flesh-cream.
- Mrs. Pierre S. du Pont.** Golden yellow. No. 1 Grade, 75 cts.; Extra Grade, 90 cts.
- Olympiad.** Oriental scarlet. Most unusual in color but not particularly hardy. No. 1 Grade, 75 cts.; Extra Grade, 90 cts.
- Ophelia.** Blush-pink shading to salmon and yellow.
- Padre.** Vivid coppery scarlet; color distinct.
- President Herbert Hoover.** The blending of cerise, orange, and gold gives us a most unusual color combination.
- Radiance.** The best brilliant pink that has not yet been surpassed in all-round blooming qualities and sturdy plant-habits.
- Rapture.** Salmon-flesh-pink, shaded yellow.
- Red Radiance.** Rosy red, otherwise exactly the same habit as Radiance.
- Rev. F. Page-Roberts.** Carmine-red and yellow buds open to rich perfect yellow blooms.
- Richard E. West.** Our favorite lemon-yellow. Extremely hardy and free flowering everywhere. No. 1 Grade, 75 cts.; Extra Grade, 90 cts.
- Roslyn.** Long-pointed large bud opens to a clear golden yellow bloom. No. 1 Grade, 75 cts.; Extra Grade, 90 cts.
- Talisman.** The most popular orange-red and yellow combination ever introduced.
- Ville de Paris.** Refreshing and non-fading buttercup-yellow.

PRICES OF HYBRID TEAS

No. 1 Grade, 65 cts. each, except where noted
Extra Grade, 80 cts. each, except where noted

The varieties here listed are more fully described in "A Little Book About Roses," the current issue of our Rose Catalog, which has already been sent to you. The index is found on the last page of the Catalog.

DEDUCT

Quantity { 10% from total price of any 10 or more
Discounts { 15% from total price of any 25 or more
 { 20% from total price of any 50 or more

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Peterson Roses for Autumn Planting

Peterson Special Collections

OFFER A

Standard Hybrid Tea Collection

15 Everblooming Varieties

Here is a money-saving Collection of tried, tested, and proven varieties that will thrive over a wide range of climatic conditions. They are the most vigorous growing plants selected from the crop maturing this fall, 1933. Both the beginner and the experienced Rose enthusiast will have success in growing these sturdy kinds. Next summer you will be cutting dozens of perfect blooms. This list includes a lovely and complete range of color.

	No. 1 Grade	Extra Grade
Betty Uprichard. Copper and salmon	\$0.65	\$0.80
Charles K. Douglas. Rich crimson.65	.80
Etoile de Hollande. Brilliant red65	.80
Edith Nellie Perkins. Orange-pink.65	.80
Grange Colombe. Creamy white65	.80
Hortulanus Budde. Scarlet65	.80
Killarney Queen. China-pink65	.80
Lady Alice Stanley. Coral-pink65	.80
Margaret McGredy. Orange-vermilion65	.80
Mme. Butterfly. Golden pink65	.80
Mrs. E. P. Thom. Buttercup-yellow65	.80
Mrs. Henry Bowles. Deep pink65	.80
Radiance. Brilliant pink65	.80
Red Radiance. Red65	.80
Talisman. Orange-red and yellow65	.80
	\$9.75	\$12.00
The Collection of 15 plants for	\$8.00	\$9.50

OFFER A3

Three plants of each variety in Offer A. There is no better and less expensive way to enjoy an ideal Rose-garden than by planting quantities of the superb varieties offered at such a reasonable price.

The Collection, 45 plants, 15 varieties,
Extra Grade only, for **\$27.00**

PRICES INCLUDE DELIVERY CHARGES PREPAID with the exception of orders under \$5.00 beyond the Third Zone, in which case you are asked to add 10 per cent for postage charges.

Peterson Roses for Autumn Planting

OFFER B

Collection of Yellow Roses

8 Everblooming Varieties

So many inquiries have been received in the past for a select list of yellow Roses that we have made up this collection of eight varieties at a reduced price to satisfy this demand. The list includes the best present-day assortment in varying shades of yellow, orange, gold, and copper.

	No. 1 Grade	Extra Grade
Eldorado	\$0.65	\$0.80
Etoile de Feu65	.80
Mrs. E. P. Thom65	.80
President Herbert Hoover65	.80
Rev. F. Page-Roberts65	.80
Richard E. West75	.90
Souv. de Claudius Pernet65	.80
Ville de Paris65	.80
	\$5.30	\$6.50
The Collection of 8 plants for . . .	\$4.50	\$5.50

OFFER C

8 Very Vigorous Hybrid Tea Roses

Here we have assembled eight varieties of different colors which we consider the strongest and most vigorous of all Hybrid Teas. All of them attain an average height of 8 to 10 inches more than the average Hybrid Tea, and will, therefore, look very well when planted in the same bed. They are exceptionally hardy, very free flowering, and easy to grow.

	No. 1 Grade	Extra Grade
Betty. Coppery pink bud; open flower pale pink	\$0.65	\$0.80
Gruss an Teplitz. Strongest rich crimson65	.80
Lady Ursula. Pink65	.80
Miss Cynthia Forde. Very large; brilliant pink65	.80
Mme. Jules Bouche. Finest pearly white65	.80
Mrs. Charles Bell. The delicately colored salmon-pink Radiance . .	.65	.80
Radiance. Pink65	.80
Red Radiance. Red65	.80
	\$5.20	\$6.40
The Collection of 8 plants for . . .	\$4.50	\$5.50



A Selected Group of Novelties or Varieties of Recent Introduction

A Rose may have won all the gold medals at the Rose shows in Europe and still not be a desirable variety for American soil and climate. Our own experiments, unfortunately, have proven this to be so. At the same time, from a very long list of new introductions, we believe the following are worthy of a trial in the garden of advanced Rose amateurs. They have so far given a very good account of themselves under soil and climatic conditions here in northern New Jersey. These varieties appeal to us, not necessarily because of the exhibition qualities of a few specimen blooms, but also because their rugged plant constitution has made them hardy both winter and summer.

CALEDONIA. (Dobbie & Co., 1928.) The search for good white Roses still continues. Here we have a very desirable white whose bud and open flower are high-centered and very double. No. 1 Grade, 75 cts.; Extra Grade, 90 cts.

Peterson Roses for Autumn Planting

COUNTESS VANDAL. (M. Leenders & Co., 1932.) Plant Patent No. 38. Its long, slender bud of coppery bronze, suffused with soft gold, opens very slowly. The finished blooms show a very unusual arrangement of petals, with a color combination of silvery salmon-pink and gold. No. 1 Grade, \$1.75; Extra Grade, \$2.00.

ESSENCE. (B. R. Cant & Sons, 1930.) This Rose has been compared with Etoile de Hollande, except that it has more petals. Its deep crimson buds open to a vivid red; very fragrant. No. 1 Grade, \$1.75; Extra Grade, \$2.00.

GOLDEN DAWN. (Patrick Grant, 1929.) One of those fine Australian Roses that somehow or other has been overlooked. We consider it the finest new golden yellow that has come to our attention lately. The bud is highly colored old-rose and yellow, but the flower, when open, is a clear sunflower-yellow; very fragrant. No. 1 Grade, 75 cts.; Extra Grade, 90 cts.

LUCIE MARIE. (A. Dickson & Sons, 1930.) Splendidly pointed, orange-yellow buds, with red veinations. The open bloom shows a magnificent blending of coppery yellow with the edge of the petals a golden pink. Growth with us is exceedingly vigorous. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.

MARY HART. (G. B. Hart, 1931.) Plant Patent No. 8. It should only be necessary to describe this new Rose as being a red sport of Talisman. Both the bud and open flower show a deep velvety maroon-red color that does not fade. Mary Hart is just as sturdy and strong a grower as Talisman, and the shape of the bloom is exactly the same. No. 1 Grade, \$1.75; Extra Grade, \$2.00.

MRS. SAM McGREDY. (S. McGredy & Son, 1929.) A very distinctly colored Rose such as McGredy or no other hybridizer has ever introduced—and McGredy's new varieties are always worth while. First of all, the large, long-pointed bud is a deep coppery scarlet, opening to a very double bloom of a coppery orange color. This Rose must really be seen to be fully appreciated; a brief color description does not do it justice. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.

PORTADOWN FRAGRANCE. (S. McGredy & Son, 1931.) We like this Rose very much because of its very sweet and extremely pleasing fragrance. And aside from that, its interesting color may best be described as a vivid orange-scarlet in bud, opening to orange-pink. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.

PRICES INCLUDE DELIVERY CHARGES PREPAID with the exception of orders under \$5.00 beyond the Third Zone, in which case you are asked to add 10 per cent for postage charges.

Peterson Roses for Autumn Planting

ROSELLA SWEET. (Pernet-Ducher, 1930.) Both the bud and open bloom are very deep golden yellow, flushed salmon. At certain times this Rose is rather similar to Lucie Marie, although not as vigorous in plant-habit. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.

SCHWABENLAND. (V. Berger, 1928.) While this variety may be classed and planted as a Hybrid Tea, still it is a true Hybrid Rugosa, and as such is extremely hardy and vigorous. Both the bud and open bloom are a rich old-rose-pink in solid color throughout the petals. The interesting characteristic of this variety is the peculiar formation of the petalage in more or less pinwheel fashion. The flower is long lasting, very large and full, and the petals of great substance, but always opens perfectly. No. 1 Grade, 75 cts.; Extra Grade, 90 cts.

SYRACUSE. (C. Mallerin, 1930.) The first year we tried this Rose it did not make a very favorable impression, but during the past summer it did exceptionally well, both in the nursery rows and in trial-beds. Its very large, pointed crimson bud opens to a double scarlet-crimson bloom. The flowers do not fade and are borne singly on long stems. No. 1 Grade, 75 cts.; Extra Grade, 90 cts.

WILLIAM ORR. (S. McGredy & Son, 1930.) Flowers very large, deep velvety crimson. The shining petals of firm substance never fade, even when open full; exceedingly fragrant. The best new deep crimson. No. 1 Grade, \$1.25; Extra Grade, \$1.50.

OFFER D

Novelty Collection of Hybrid Teas

Ten New Everblooming Varieties

	Extra Grade Only
Autumn. Burnt-orange and yellow	\$0.90
Countess Vandal. Coppery salmon and gold	2.00
Essence. Crimson-red	2.00
Golden Dawn. Sunflower-yellow90
Impress. Golden salmon-pink90
Lucie Marie. Deep yellow-apricot	1.00
Mary Hart. Velvety maroon	2.00
Mrs. Sam McGredy. Copper-orange-scarlet	1.00
Roslyn. Buttercup-yellow90
Schwabenland. Rich rose-pink90
	\$12.50

The Collection of 10 Extra-Grade plants for **\$10.50**

DEDUCT

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Peterson Roses for Autumn Planting



Hybrid Perpetual Roses

Having their main blooming period in June, many of them will recur or bloom again during autumn if they are properly pruned; hence the French term for this class: Hybrid Remontants. They are all exceptionally hardy and require less attention and less winter protection than the Hybrid Teas. If desired, they make large bushes from 3 to 6 feet or more in height, and yield many more blooms at one time than the Hybrid Teas. They are especially valuable for their fragrance. This class of Roses will continue to prove the crowning glory of the Rose-garden in June.

PRICES OF HYBRID PERPETUALS

No. 1 Grade, 65 cts. each
Extra Grade, 80 cts. each

DEDUCT

Quantity Discounts { **10%** from total price of any 10 or more
15% from total price of any 25 or more
20% from total price of any 50 or more

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Baroness Rothschild. Light pink, large and symmetrical, cupped bloom.

Captain Hayward. Bright scarlet-crimson. A free autumn bloomer.

Peterson Roses for Autumn Planting

- Clio.** Flesh-color, deepening in center; fine globular form.
- Frau Karl Druschki.** The queen of all white Roses, both in size and purity.
- Georg Arends.** Known as the "Pink Druschki." Delicate shade of soft light pink.
- George Dickson.** Wonderfully rich dark red Rose. Valuable as an exhibition variety.
- Henry Nevard.** A comparatively new and improved scarlet-crimson that blooms frequently with characteristic Hybrid Tea habits.
- J. B. Clark.** Immense, full, red Rose. Unusually vigorous.
- Mme. Albert Barbier.** Clear fawn-yellow, similar to, but much larger than, Mrs. Aaron Ward. This variety, like Henry Nevard, continues to bloom freely all summer.
- Mrs. John Laing.** Still the most popular soft pink Perpetual ever introduced. Unequaled for garden effect and for cutting purposes. Blooms continually.
- Paul Neyron.** The largest of all deep pink Roses. Blooms sometimes measure 6 inches across.
- Ulrich Brunner.** Brilliant light cherry-red. Excellent for cutting. Almost thornless.

OFFER F

One each of the preceding 12 varieties,
Extra Grade only, for \$8.00

Peterson Climbing Roses

There are many uses for Climbing Roses that many of us have not yet realized. Aside from the gorgeous effect produced in May and June, the foliage of all of the Climbers we now offer is far more attractive than many vines we have seen. And they need very little attention, not even much pruning, except to keep them within bounds.

Trained as pillars on the most humble poles for supports, on fences, over archways and trellises, against walls, are but a few ways a small investment in Climbing Roses gives such great returns.

The selection we here offer, augmented by the two new everblooming varieties, will give a six weeks' season of bloom; New Dawn and Blaze, and even Scorcher, keep blooming right on through until frost. As a matter of fact, Mary Wallace, if well watered, pruned, and fertilized, recurs with us.

And this year, for the first time, we have a wonderful golden yellow variety, Mrs. Arthur Curtiss James, very appropriately called "Golden

Peterson Roses for Autumn Planting



Peterson Climbing Roses, continued

Climber," whose exquisite flowers are of larger form than many of our Hybrid Teas. Its blooms are produced throughout the summer but not in as great quantity as the first main crop in June.

PRICES OF CLIMBING ROSES

No. 1 Grade, 65 cts. each, except where noted
Extra Grade, 80 cts. each, except where noted

DEDUCT

Quantity } 10% from total price of any 10 or more
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 } 20% from total price of any 50 or more

These discounts do not apply to Collection Offers

Albertine. Outer petals deep salmon-pink; inner ones a distinct chamois-yellow.

American Pillar. Large, single flowers of rich deep pink, almost red, with white centers.

Blaze. Plant Patent No. 10. The new, hardy, ever-blooming, scarlet Climber. Identical color as Paul's Scarlet Climber. Extra Grade only, \$2.00.

Chaplin's Pink Climber. Brilliant coral-pink flowers in immense trusses.

Christine Wright. Delightful vivid rose-pink.

Dr. Huey. The deepest crimson-maroon Climber. Very free blooming.

Peterson Roses for Autumn Planting

Peterson Climbing Roses, continued

- Dr. W. Van Fleet.** Delicate flesh-pink flowers borne on long stems. Fine for cutting.
- Emily Gray.** Pure buttercup-yellow, non-fading. Not hardy in all climates.
- Gardenia.** The small, pointed yellow buds open to creamy white. Very strong grower.
- Golden Climber** (Mrs. Arthur Curtiss James). Plant Patent No. 28. As the name indicates, a true golden yellow. Proven to be hardy in severe climates. The finest acquisition to Climbing Roses for many years. Offered this year for the first time. Extra Grade only, \$2.00.
- Jacotte.** Vivid orange-yellow flowers that are distinct and different from any other Climber.
- Mary Wallace.** Generally considered the most satisfactory pure pink Climber.
- Mme. Gregoire Staechelin.** This comparatively new Climber produces the finest shaped, long-stemmed flowers for cutting. The crimson-carmine buds open to a lovely pale carmine-pink.
- New Dawn.** Plant Patent No. 1. The everblooming Dr. W. Van Fleet, and identical in color. No. 1 Grade, \$1.50; Extra Grade, \$1.75.
- Paul's Scarlet Climber.** Its wonderful, glowing scarlet color makes it the one most popular "red" Climber.
- Primrose.** Very bright primrose-yellow, fading to canary-yellow.
- Scorcher.** A true Climbing Hybrid Tea, hardy everywhere. Brilliant crimson-scarlet flowers, gracefully formed. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.
- Silver Moon.** Pure white to lemon-white, with center of golden stamens.

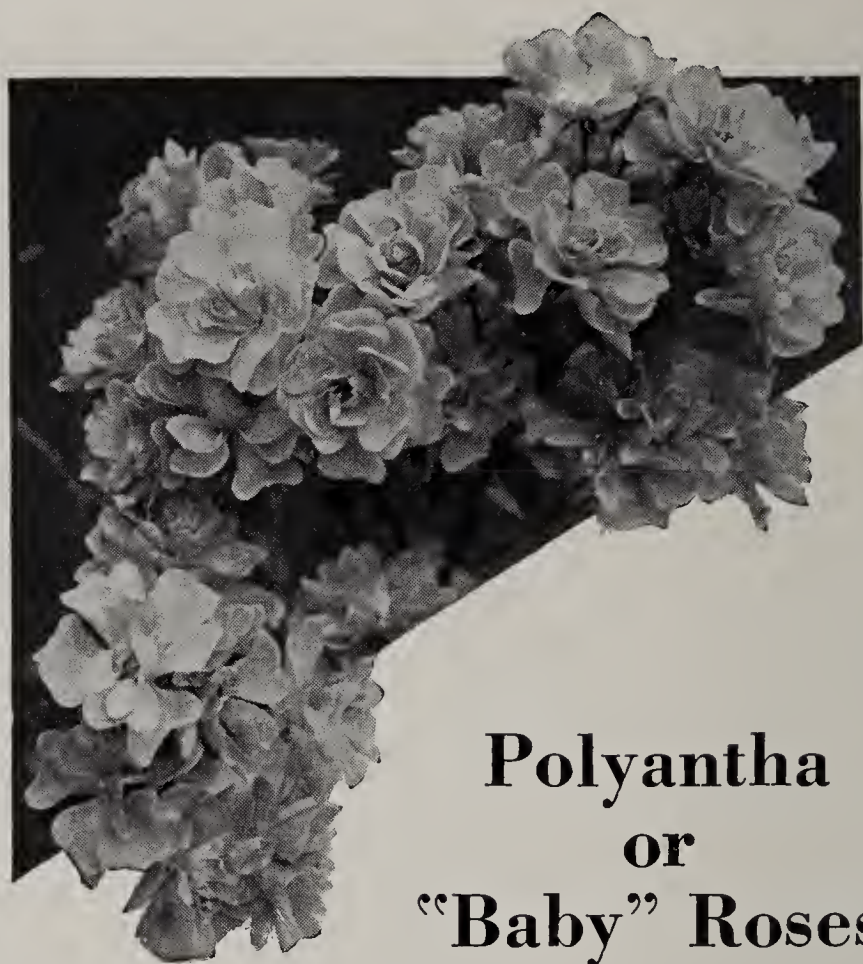
Complete descriptions of these Climbers may be found on pages 29, 30, and 31 in "A Little Book About Roses," the rose catalog which has already been sent to you.

OFFER G

Collection of Climbing Roses

	Extra Grade Only
Blaze	\$2.00
Golden Climber	2.00
Jacotte80
Mme. Gregoire Staechelin80
New Dawn	1.75
Scorcher	1.00
	\$8.35
The Collection of 6 distinct Extra-Grade Climbers for only	\$7.25

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Polyantha
or
"Baby" Roses

For constant bloom and bright color in the garden, Polyanthas should be more widely planted. As permanent bedding plants in masses they are unsurpassed and less expensive than annuals, such as geraniums. The low-growing varieties may be used for edging along paths and walks, or as a foreground to tall Roses and shrubs. All of the varieties we offer are very hardy and truly everblooming, the many small flowers being borne in clusters throughout the summer.

The select list of varieties here offered includes the complete range of color in the Polyantha race.

Price of Polyanthas: 65 cts. each
Extra Grade only

Chatillon Rose. Vivid light rose-pink. Always in flower. Height, 12 to 15 inches.

Else Poulsen. Bright rose-pink, semi-double. Unsurpassed for constant color accent in the garden. A Polyantha in habit of bloom only; single flowers, 2 inches across, borne on plants 2½ to 3 feet tall.

Gloria Mundi. Brilliant orange-scarlet. New and distinct. Height, 12 to 15 inches.

Golden Salmon. Attractive reddish orange colored trusses, non-fading. Height, 12 to 15 inches.

Gruss an Aachen. The individual flowers resemble Hybrid Teas in size and form; buds orange-pink, opening to blush-pink. Very free flowering. Height, 15 to 18 inches.

Peterson Roses for Autumn Planting

Polyantha Roses, continued

Ideal. The finest dark red. Height, 12 to 15 inches.

Katharina Zeimet. Best white. Dwarf; valuable for edging. Height, 10 to 12 inches.

Kirsten Poulsen. Bright scarlet; otherwise same plant and flower habits as Else Poulsen. Fine for hedges. Height, 2½ to 3 feet.

Triomphe Orleanais. Finest brilliant crimson Polyantha. Height, 1½ to 2 feet.

What Is the Difference Between Peterson's No. 1 Grade and Extra Grade ?

Mainly for the benefit of new and prospective customers, it may be necessary to explain this difference. First of all, the quality and age of both sizes are the same. Our No. 1 Grade is what the good nurseryman sells as his best and largest plants. Our Extra Grade, specially grown on the largest seedling rootstocks, and therefore carrying the greatest number of heavy branches, will produce a larger crop of Roses the first year, and thereby give the effect of an older and established Rose-garden.

Everyone knows the difference in quality and grades of fruits, vegetables, and all other products produced by nature with man's assistance. Prices are always made accordingly. It has, therefore, always been a question to us just why it is that practically all of our friendly competitors continue to represent all Rose bushes in the same grade and size, when nature simply does not produce them that way.

May we emphasize the fact that our small plants are never sold through regular retail channels.

It is pretty well known that our specialized business has not earned its enviable reputation in the Rose-world by clever advertising. It has been our ability to produce and send out plants of **more** than average size. In other words, experienced Rose-buyers come to us year after year **demanding** a larger and better plant than they are able to obtain anywhere else.

We can supply other miscellaneous Roses for special purposes which are not here catalogued because of the light demand for them. Write us your needs for quotations.

Peterson Roses for Autumn Planting

Pointing the Way to Rose-Success

It affords us much pleasure to quote from a few of the many unsolicited letters received since last autumn. We cannot help feeling how much these voluntary expressions should mean to the prospective planter who has not yet learned about Peterson Roses. Permission to quote from letters of record has been granted in August, when the final test for Roses comes.

31 S. Front St., Lewisburg, Pa., May 1, 1933.

The new Roses you sent me in the fall are looking fine this spring.—MRS. JOHN P. RUHL.

Green Gate Farm, Vineland, N. J., May 15, 1933.

I have about 125 Roses, and of them all yours are quite the best.—WILLIAM M. BOYKIN.

York Road, Carlisle, Pa., June 23, 1933.

The only Roses in my garden which are growing are the ones purchased from Peterson.—MRS. EUGENE L. MARTIN.

Blue Ridge Summit, Pa., November 6, 1932.

The Roses I ordered from you arrived in perfect condition, also are splendid plants.—(Miss) LEILA R. MENGEL.

Chevy Chase, Md., November 7, 1932.

The Roses arrived in fine condition Friday and are the finest plants I have ever seen. I am sure all you say about your plants is not enough.—MRS. A. O. WHITE.

Syracuse, N. Y., May 15, 1933.

It would do your heart good to compare your shipment with the shipment of four that I received this morning (not catalogued by you) from another well-known concern, by postage, jammed into a pasteboard box.—DR. JOHN H. HAMEL.

1626 Union Ave., Memphis, Tenn., Dec. 1, 1932.

Your Rose bushes are unexcelled in quality.—L. BACIGALUPO.

Baltimore, Md., November 14, 1932.

These bushes were received in excellent condition, and I wanted to tell you how well pleased I am with the quality. They are the best specimens that I have ever planted, and I am looking forward to some very beautiful blossoms next spring.—C. H.

Peterson Roses for Autumn Planting

105 Holly St., Cranford, N. J., Oct. 27, 1932.

I am very much pleased with the way you filled my order and with the fine plants you sent.—O. K. HUSTER.

North Amherst, Mass., October 26, 1932.

The order of Roses came in splendid condition. I am sure they were the best plants I have ever bought.—GRACIA M. PEIRCE.

41 Vernon St., Newton, Mass., October 19, 1932.

The Roses arrived in good order today. I am very much pleased with the size and quality of the plants.—GEORGE H. RAWSON.

407 N. Main St., Gloversville, N. Y., Oct. 20, 1932.

My Roses arrived yesterday, all fine healthy-looking plants, and were set out immediately.—MRS. OTTO ZULCH.

1736 Maple Ave., Wellsville, Ohio, April 18, 1933.

I wish to advise that the Roses ordered, on your order No. 8328, arrived yesterday P.M. in extra-fine condition. I also wish to state that your stock is more than you claim for it, strong canes and wonderful root system.—WILLIAM E. SMITH.

Mt. Lebanon, Pittsburgh, Pa., April 19, 1933.

Just a line to let you know our order of Roses arrived in excellent condition. Our Roses are much admired because of the profuse blooms and healthy appearance.—MRS. J. M. FROELICH.

2442 S. Elmwood Ave., Berwyn, Ills., March 17, 1933.

The Roses that I ordered from you last fall have wintered well; we had a very cold winter here, temperatures as low as 20 degrees below zero. I used just the hilling of earth to protect the Roses, and I removed the soil today, to find them all ready to go: the buds are swollen!—JOSEPH F. KLEISNER.

Stamford, Conn., July 9, 1933.

I have been meaning to write you for some time, to tell you how very successful the Roses you sent me this spring have been. They are so very healthy, and have such beautiful foliage and flowers, I shall certainly hope to order more another season.—MRS. SCHUYLER MERRITT.

834 Seneca St., Bethlehem, Pa., July 6, 1933.

All of your Rose stocks we received from you are in A-1 shape and bore beautiful Roses this spring. We are following your Rose-book method in pruning, with gratifying results. I am sure you would admire the hardiness of the plants received from you were you to take a peep at our garden. It is one of the prettiest sights in Fountain Hill.—E. M. HAAS.

2 Hillcrest Ave., Douglaston, N. Y., May 29, 1933.

Your Roses that I put in this spring are doing splendidly.—MRS. DANIEL COMBS.

Peterson Roses for Autumn Planting

1504 Maryland Ave., Sheboygan, Wisc., May 1, 1933.

The Roses arrived and are fine-looking specimens. I have only Peterson Roses in my garden, and I certainly am proud of them when they are in bloom.—JULIA L. MEYER.

West Harwich, Mass., April 11, 1933.

Thank you for the prompt shipment of Roses. Order was sent April 4; bushes received and planted morning of April 8. I was very much pleased with the size and fine quality of the Roses.—JOHN P. NICKERSON, M. D.



Roses Ready for Shipping

A box of one dozen Peterson Roses ready for shipping and pruned for fall planting. The roots are spread out and packed in clean sphagnum moss; the tops in excelsior. No cramping or squeezing in fancy packages with pretty pictures on the outside. Planting and cultural instructions sent with every shipment. These freshly dug, dormant plants keep all of their vitality stored up for "doing business" next summer. The final result can be only one thing—plenty of real good Roses for cutting and colorful garden effect.

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WE GUARANTEE, first of all, safe arrival. Second, any Roses that fail to grow and bloom the first flowering period we agree to replace or to refund their full value; this applies to Roses planted this fall. We assume you will follow directions which accompany each order.

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